MOHIT,NAMA

MARKETING SPECIALIST

hello@reallygreatsite.com | +123-456-7890 | 123 Anywhere St., Any City, ST 12345

Profile Summary

Highly qualified digital marketing strategist with 7+ years of experience in multiple marketing disciplines, search engine marketing (SEM), and event marketing. Proven ability to drive sales and increase brand awareness for small business clients.

Professional Skill

- Media relation
- Advertising
- Brand management
- Direct Marketing

Relevant Skill

- Supervising
- Event planning
- Newsletter
- Fluent in Spanish

Education

Bachelor of Science University *2009-2013*

Computer Graphics Technology focuses on interactive Multimedia Development

Work Experience

Marketing Strategist *2021-2022*

- Propel marketing and design
- Propel works with clients to create effective and unique marketing strategies to help raise their online profile and support their business objective

Marketing Manager *2020 - 2021*

- Championed marketing efforts for St. Thynk Unlimited
- Developed and implemented strategic marketing initiatives, targeted to both internal and external markets, while using marketing and public relation techniques

Lead Program Support Assistant *2018- 2022*

- Managed and trained 5 employees while supervising daily tasks and performing project management
- Ensured accuracy and authenticity of all recorded information

Marketing Assistant *2016 - 2018*

- Developed, produces, and distributed marketing materials for internal and external initiatives for Hannover and Tyke
- Lead a team of marketing professionals while planning a special event to promote Hannover and Tyke such as Health campaigns, Brochures, Postcards, press releases, etc.

Interest

- Monitoring stock market.
- Managing social media presence.
- Creating graphic design

MOHHT NAMA

DIGITAL MARKETING

Govindpuri New Delhi | Mohitnama137@gmail.com | +91-915480891 ,9310812969

Dynamic and results-oriented Digital Marketing professional with 6 months of experience driving online brand visibility and engagement. Proven track record in implementing effective digital strategies to boost online presence and revenue.

DIGITAL MARKETING SKILLS

- SEO and SEM
- PPC Campaigns
- Social Media
- Email Marketing
- Management
- Website development
- Content Marketing
- Marketing Automation
- Local SEO
- Google Ads
- Data Analysis
- On page SEO
- Off page SEO

WORK EXPERIENCE

Digital Marketing Intern- La Classe Translation PVT. LTD

DEC - 2024 / MAY 2025

Spearheaded a comprehensive digital marketing campaign, resulting in a 40% increase in online lead generation. Executed successful influencer marketing collaborations, driving a 25% rise in social media engagement.

CERTIFICATIONS

Crossroads Helpline (Roadside Assistance) Completed

- DIPLOMA IN Digital marketing

IFDA institute DIPLOMA

- mdca DIPLOMA

IFDA institute DIPLOMA

- Basic computer skills
- Learning MS Word software
- Graphic designing
- coding:- HTML5, CSS, JavaScript, Bootstrap 5, Tailwind CSS, JQuery, WordPress, Wix Studio

EDUCATION

School Edcation

- Kautilya Govt Sarvodaya (Co-ed) Vidyalaya, Government school in New Delhi-
  - class-10 pass
  - 2019 -2020
  - class-12 pass
  - 2021 -2022

BACHELOR OF ART

- Delhi University's School of Open Learning (DU SOL)